## A Predictive Differentially-Private Mechanism for Mobility Traces

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joint work with
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## Location Based Service



pe0059623 [RF] © www.visualphotos.com

# Scope

$$x \longrightarrow \mathcal{M} \longrightarrow z$$

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## Privacy

through reduced accuracy

## Utility

accuracy of reported location

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#### Contribution

in traces with considerable correlation we provide better utility

## Privacy Definition

### Geo-indistinguishability

$$d_{\mathcal{P}}(M(x), M(x')) \le \epsilon \cdot d(x, x') \qquad \forall x, x'$$

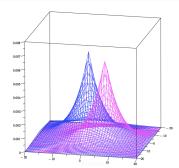


Andrés, Bordenabe, Chatzikokolakis, Palamidessi: Geo-indistinguishability: differential privacy for location-based systems. In: Proc. of CCS, ACM (2013) 901-914

## Privacy Mechanism

### Noise mechanism

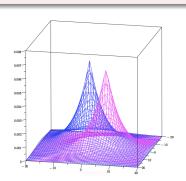
 $N(\epsilon_N)$ 

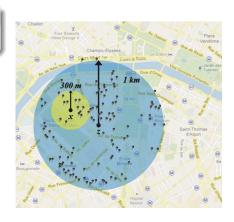


## Privacy Mechanism

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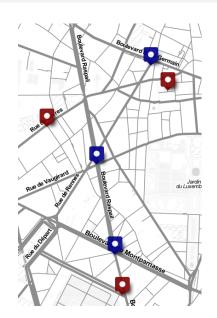
## Mobility Traces

### Independent Mechanism

 $IM(\bar{x})$  that uses  $N(\epsilon_N)(x)$  is

 $n \cdot \epsilon_N d$ -private

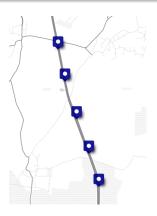
- works on *any* trace (including random teleporting)
- budget is linear with the length of the trace



### Correlation

- real traces are strongly correlated
- not every point has the same value





### Predictive Mechanism (broken)

Equip the noise mechanism with

- a prediction function
- $\bullet$  a test function with a threshold l

- easy points are free
- hard points cost  $\epsilon_N$



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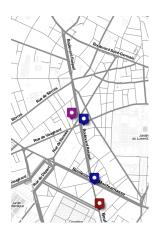


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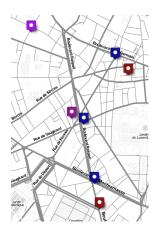


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#### Deterministic test

breaks d-privacy: two close secrets always report different observables



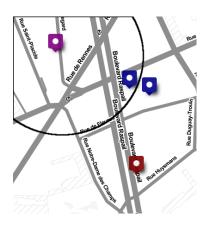
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 $\Theta(\epsilon_{\theta}, l)$ 

adds again laplacian noise on the distance between secret and prediction



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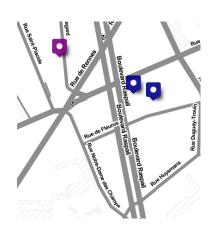
#### D-Private test

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adds again laplacian noise on the distance between secret and prediction

### Skip the test

testing is still linear in n



### Predictive Mechanism

#### Predictive Mechanism

 $PM(\epsilon_{\theta}, \epsilon_{N}, l)$ 

- prediction function
- d-private test  $\Theta(\epsilon_{\theta}, l)$
- noise mechanism  $N(\epsilon_N)$

#### Results

- the mechanism is indeed d-private
- the budget used at each step is  $\epsilon_{\theta}$  (easy) or  $\epsilon_{\theta} + \epsilon_{N}$  (hard)
- global budget depends on the run (on the trace)

## **Budget Managers**

#### **Parameters**

- Local:  $(\epsilon_{\theta}, \epsilon_{N}, l)$
- Global:  $(\epsilon, \alpha, n)$
- $\bullet$  Budget Manager: Global  $\to$  Local

## **Budget Managers**

#### Parameters

- Local:  $(\epsilon_{\theta}, \epsilon_{N}, l)$
- Global:  $(\epsilon, \alpha, n)$
- ullet Budget Manager: Global ightarrow Local

### Privacy

fixed  $\epsilon$  we define two strategies

### Fixed Accuracy

What is saved is spent to increase n

#### Fixed Rate

What is saved is spent to decrease  $\alpha$ 

Parrot prediction - simple yet effective

# Parrot prediction - simple yet effective



repeats the last observable

## Geolife and TDrive from Microsoft





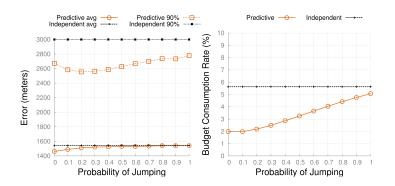
# Sampling

### Sampled the traces with different frequencies

- 1 minutes
- 1 hour (a jump)
- Original trace
- Sampled trace
- Reported trace

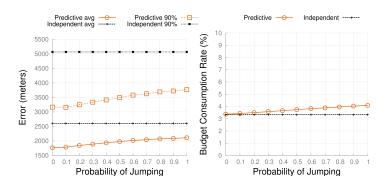


## Experimental results



Geolife: Fixed Accuracy 3 km  $with \ skip$ 

## Experimental results



Geolife: Fixed Rate 3.3%

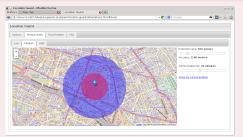
#### What to take home

- composition of private and deterministic components
- budget managers allows to move cost from privacy to accuracy or rate
- 99% predictive mechanism is reusable
- considerable correlation is needed to make up for the test cost

### Thanks

## ${\bf Questions?}$

### Location Guard for Chrome and Firefox



https://github.com/chatziko/location-guard